

Executive Summary

The Centre Asia's External Advisory Board

In today's volatile geopolitical climate and increasingly complex regulatory terrain, **Centre Asia's External Advisory Board** is not just a resource—it's a **strategic asset** that empowers corporate affairs leaders to act with foresight, precision, and influence across Asia.

Why It's a Strategic Asset for Centre Asia Members

- **Access to Asia's Top Minds:** Over 200 elite advisors—former government affairs VPs, policy experts, reputation stewards—offer deep, actionable insight tailored to each member's strategic priorities.
- **Amplified Influence:** Members validate strategies, shape narratives, and build coalitions that transcend industry boundaries.
- **Lean, High-Impact Engagements:** Flexible, outcome-driven formats deliver maximum strategic value with minimal resource investment.

What Makes the Methodology Uniquely Powerful

- **Precision Matching:** Centre Asia curates advisor-member pairings based on business imperatives, ensuring relevance and strategic alignment.
- **Structured Delivery:** Advisory formats are designed for clarity, speed, and measurable outcomes—not vague brainstorming.
- **Governance & Quality Assurance:** Every engagement is governed by ethical standards, expectation management, and rigorous output protocols.

Why It Delivers Superior Value for Corporate Public Affairs Function

- **Strategic Clarity in Complexity:** Practitioners gain clarity navigating fragmented policy environments and stakeholder ecosystems.
- **Continuous Learning:** Real-world insights from across Asia's corporate and policy landscape fuel professional growth and institutional learning.
- **Career-Enhancing Impact:** Whether in role or transitioning, practitioners stay relevant, influential, and connected to Asia's most dynamic public affairs network.

Why Centre Asia Holds a Unique Leadership Role

- **Strategic Orchestration:** The Centre Asia doesn't just convene talent—it designs, manages, cochair, and governs the entire advisory experience.
- **Curatorial Excellence:** From targeted invitations to engagement design, Centre Asia ensures every advisor interaction is purposeful and high-value.
- **Ethical Stewardship:** With a commitment to governance, honorarium administration, and quality control, Centre Asia sets the gold standard for advisory excellence.

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Structure & Investment

- **Structure, Size & Expense:** Issue based, 2-3 advisory members per cohort, US\$5K for three 2.5 hours-sessions, in 9 months
- **Delivery:** Online/onsite, The Centre Asia curating and aligning Advisory Board with members' business imperatives
- **Cost:** Based on US\$5K/day (8 consulting hours) – The Centre Asia's formulation, orchestration, ethical standards, and quality assurance
- **Impact:** Maximizing of insights, minimizing of bureaucracy and optimizing of business impact

The Centre Asia's External Advisory Board transforms public affairs from a reactive function into a **precision-guided strategic lever**—delivering clarity, influence, and agility where it matters most.

For additional information, please contact

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